

S4C Authority Bulletin - December 2004

This bulletin reports on the Authority's business meeting which was held on 24 September 2004.

Terms of Trade

Authority Members expressed their pleasure on hearing that S4C had reached an agreement with TAC concerning the Terms of Trade on 2 December.

Ofcom Review of Public Broadcasting Services

Members held further talks with regard to the work which was being carried out in preparing S4C's response to Stage 2 of the Ofcom review.

BBC Charter Review

Members discussed the contents of a letter received by the BBC concerning a Review of the BBC Charter and the possibilities of a change in the relationship between themselves and S4C in the future.

Corporate Plan 2005-07

Consideration was given to a revised version of the Corporate Plan which attempted to reflect Members comments in the previous meeting. The Authority confirmed the Corporate Plan for 2005-07, on condition that the further comments made at this meeting were incorporated.

Programmes Policy Declaration

As a result of the Communications Act 2003, S4C is required by law to publish an annual statement of Programme Policy. Provided that Members were satisfied with the text under discussion, the intension was to forward it to Ofcom for comments and to publish the in February. Members felt that the content and style of what was being presented was very acceptable and that it should be approved by the Authority.

Discussion on Broadcasting with Ron Jones, Chairman of Tinopolis

In accordance with the latest practice of inviting industry players to the Authority's meetings to discuss the broadcasting world, the Authority welcomed Ron Jones who explained his vision of the future and his opinion on the recent developments with regard to Ofcom's review, etc.

Other Issues

The following matters were also discussed / noted:

- Developments in the Broadcasting World – latest situation
- S4C's Commercial Activities
- Financial Report
- Complaints Report
- Report and Minutes of the Conformity Group held on 3 December 2004
- Viewers' Hotline Report
- Research Report
- Report by the Managing Director of S4C Commercial