

<p style="text-align: center;"><b>S4C Authority Bulletin</b> <b>Meeting 275 – 25 February 2005</b> <b>Rossett Hall Hotel, Wrexham</b></p>
---

This bulletin reports on the Authority's business meeting which was held on 25 February 2005.

### **Tsunami Concert**

Following numerous complaints especially on the first two hours of broadcast a brief was prepared for the Authority. The Authority noted the editorial problems and the Director of Programmes was asked to discuss further with the BBC.

### **Commercial Activities**

It was noted that an agreement had been entered into with Greenfield Media for provision of services on advertising sales, SDN and digital matters.

### **Programme Sales and Co-production**

A draft tender was discussed and it was agreed to publish the tender during the next few months.

### **Ofcom 3**

It was noted that Ofcom 3 had been published with a consultation on the future of S4C. The Members discussed and agreed on the main headings for the response.

### **Corporate Plan Monitoring Report 2004**

The Monitoring Report for the 2004 Corporate Plan was considered. On the condition that the comments that were made in the meeting were incorporated the Authority gave their seal of approval to the monitoring report. It was agreed that a final copy would follow after the auditors report.

### **Other Matters**

Also the following matters were discussed/noted:

- The Directors' Programme Report
- Financial Report
- Sponsorship Report for 2005
- Complaints Report
- Minutes and Report of the Compliance Group held on 11 February 2005
- Viewers' Hotline Report
- Research Report
- Communications Plan