

<p style="text-align: center;"><b>S4C Authority Bulletin</b> <b>Meeting 276 – 29 April 2005,</b> <b>- S4C, Cardiff</b></p>
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This bulletin reports on the Authority's meeting held on 29 April 2005. The Auditors were present for discussion on the first two items.

### **Annual and Audit Report 2004**

It was noted that the Audit Committee had approved the annual reports and audit. The annual report, accounts, and audit were approved by the Authority.

### **SDN**

Following an unique opportunity it was noted that SDN had been sold to ITV (including S4CDM's shareholding). The executives were congratulated on the deal and a paper will follow in May outlining the investment options.

### **Ofcom 3a (Consultation on public service broadcasting)**

It was noted that S4C's response was provided to Ofcom (available on S4C website).

### **BBC**

A report was given on the recent meeting between the BBC and S4C. The relationship between the broadcasters and the new strategic partnership were discussed. It was noted that there are 3 tiers to the relationship:

1. Statute/Charter setting parameters of relationship
2. Licence/Agreement between Authority and Governors
3. Annual Planning Cycle

### **S4C Sponsorship**

The following recommendations for sponsorship were agreed:

- RTS
- Stomp
- BSA

## **MIP – Cannes**

It was noted that S4C had a very successful visit to MIP with a favourable response to the new series for infants “Y Mees (The Baas)” and high praise for “Gallipoli” series.

## **Other Matters**

Also the following matters were discussed/noted:

- Programme/Content Report
- Financial Report
- Corporate Plan Monitoring Report Q1 2005
- Complaints Report
- Minutes and Report of the Compliance Group held on 15 April 2005
- Viewers’ Hotline Report
- Research Report
- Meeting between Chair of S4C and Chair of the BBC
- Projects with Welsh Language Board
- Publication of tender for outsourcing Programme Sales tender
- Declaration of interest by Authority members regarding sponsorship
- Programme for appointment of Chief Executive (special meeting - members only 277(b))