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| <p style="text-align: center;">S4C Authority Bulletin Meeting 276 – 29 April 2005, - S4C, Cardiff</p> |
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This bulletin reports on the Authority's meeting held on 29 April 2005. The Auditors were present for discussion on the first two items.

Annual and Audit Report 2004

It was noted that the Audit Committee had approved the annual reports and audit. The annual report, accounts, and audit were approved by the Authority.

SDN

Following an unique opportunity it was noted that SDN had been sold to ITV (including S4CDM's shareholding). The executives were congratulated on the deal and a paper will follow in May outlining the investment options.

Ofcom 3a (Consultation on public service broadcasting)

It was noted that S4C's response was provided to Ofcom (available on S4C website).

BBC

A report was given on the recent meeting between the BBC and S4C. The relationship between the broadcasters and the new strategic partnership were discussed. It was noted that there are 3 tiers to the relationship:

1. Statute/Charter setting parameters of relationship
2. Licence/Agreement between Authority and Governors
3. Annual Planning Cycle

S4C Sponsorship

The following recommendations for sponsorship were agreed:

- RTS
- Stomp
- BSA

MIP – Cannes

It was noted that S4C had a very successful visit to MIP with a favourable response to the new series for infants “Y Mees (The Baas)” and high praise for “Gallipoli” series.

Other Matters

Also the following matters were discussed/noted:

- Programme/Content Report
- Financial Report
- Corporate Plan Monitoring Report Q1 2005
- Complaints Report
- Minutes and Report of the Compliance Group held on 15 April 2005
- Viewers’ Hotline Report
- Research Report
- Meeting between Chair of S4C and Chair of the BBC
- Projects with Welsh Language Board
- Publication of tender for outsourcing Programme Sales tender
- Declaration of interest by Authority members regarding sponsorship
- Programme for appointment of Chief Executive (special meeting - members only 277(b))