

<p style="text-align: center;">S4C Authority Bulletin Meeting 285 – 27 January 2006 S4C, Cardiff</p>

This bulletin reports on the Authority's meeting held on 27 January 2006.

Local Television Presentation

Pat Loughrey, Menna Richards, Keith Jones and Kath Allen from the BBC gave a presentation on Local Television.

Chair's Report

ECS presented her report. The following matters were discussed:

- The statutory increase in S4C's budget from the DCMS for 2006.
- New draft on Product Placement paper.
- It was agreed that the Away Day had been beneficial.

Review of the Corporate Plan 2005

Discussion took place on how to re-draft the Corporate Plan so that targets properly reflect the relevant aims. The Authority members were asked to forward their comments within the next two weeks so they could be included in the new draft which would be drawn up by the Management Team.

Complaints and Viewers Hotline Report

It was agreed that one complaint would be forwarded to the Complaint Committee Board for consideration. It was also agreed that we should review some timings in the Complaints Code.

Compliance Group and minutes of the meeting of 13 January 2006

The report and minutes were received. The following issues were noted:

- *Indecent language* – It was agreed that S4C should not take any further actions on this subject at the moment since Ofcom is working on questions on how to deal with indecent language in Welsh.
- The use of English in children's programmes.

Chief Executives Report

The following matters were discussed/noted:

- **BBC** – The latest discussion regarding the draft partnership agreement between the BBC and S4C was noted.
- **Ofcom** – The Authority agreed on S4C's response to the announcement of Ofcom's draft of Annual Plan 2006/07.
- **Programme Policy Review 2006** - A draft of the report was presented to the Authority.
- **BECTU** – The Authority agreed to the new annual pay award.
- **Programme Policy Statement 2006** – A draft of the report was presented to the Authority. It was noted that the draft should show that we are moving towards analogue switch off around 2009.
- **Animation** – The Authority agreed the new plan.
- **TAC** – Discussions with TAC continue. The Authority expressed its congratulations and best wishes to Dafydd Hughes, who has been appointed as Director of Creative Industries in the Assembly.
- **Digital UK** – Following Digital UK's presentation to S4C last week it was agreed that they should be invited to give the Authority a presentation in the near future.
- **The Service** – Many positive issues were noted regarding the performance of the service in 2005 especially during Christmas and New Year period where an increase in viewing figures was noticed over Christmas period to compare with 2004.

Other Matters

The following matters were also discussed and noted:

- Financial Report
- Tinopolis – The Authority expressed their congratulations to the company following their success in buying Television Corporation.

Ofcom – It was noted that Lord Currie had been