

## **S4C Authority Bulletin**

### **Meeting 298 - 22 March 2007**

### **S4C, Llanishen, Cardiff**

This bulletin reports on the meeting of the Authority held on 22 March 2007.

#### **1. A Service for Children and Young People**

It was noted that S4C has announced its intention to launch a channel for Children and Young People and will meet with DCMS shortly to discuss the consultation.

#### **2. Broadcasting during the Election**

S4C's draft Policy on election broadcasts by political parties leading up to the Assembly elections in May was discussed and some changes were suggested. EM and JWJ were asked to draft a new version to be sent to the Electoral Commission. It was noted that the Monitoring Unit in Aberystwyth will monitor compliance with the Policy.

#### **3. BBC Strategic partnership programme scheme**

RG presented her report noting that the BBC will play a key role in the service for Children and Young People.

#### **4. Approval of Aims and Responsibilities of the Content Committee, Audit Committee and Personnel Committee.**

The aims and responsibilities were approved, with minor language or consistency amendments.

#### **5. The Chairman's Report**

JWJ outlined the meetings he had attended as Chairman of the Authority during the past month.

#### **6. The Chief Executive's Report**

IJ presented her report. She noted that the Board of Directors will report back to the Authority next month after its consideration of the investigation by S4C into the use of premium rate phone calls in its programmes.

IJ noted Ofcom's thanks to S4C for its comments and corrections to Ofcom's Annual Report on public service broadcasting, and was pleased that there was a reference in the report to an increase in S4C's viewing figures.

IJ announced that the shares in Sam Tan held by S4C Masnachol have been sold. The money will be invested as previously approved by the Authority to aid in the development of the children's service. It was noted that S4C will continue to have Welsh language rights to the series for the cost price.

IJ noted that a paper on S4C's response to Ofcom's consultation on PSP will be distributed to members and invited their response by the end of March.

#### **7. Communication Plan Presentation**

Huw Rossiter gave a presentation to the Authority on S4C's communication activities.

#### **8. Other Matters**

The following matters were also discussed/noted:

- Compliance and Complaints Report
- Personnel Committee Report
- Research Report
- Director of Commissioning's Report
- Work Schedule of the Authority for 2007
- Events Table for 2007