

**S4C Authority Bulletin**  
**Meeting 302 - 19 July 2007**  
**S4C, Cardiff**

This bulletin reports on the meeting of the Authority held on 19 July 2007.

**1. Appointments**

Two new members of the Authority have been appointed: Bill Davies and Cenwyn Edwards

**2. Environmental Policy Report and Monitoring the 2<sup>nd</sup> Quarter of the 2007 Corporate Plan**

ED suggested that the Authority needs to look carefully and revise the Corporate Plan

Following a detailed discussion on the Environmental Policy Report it was noted that there is a firm basis for what is being done at the moment but a formal policy needs to be prepared. It was agreed that such a policy should be prepared, on the basis of what is being done at present, by the end of the year.

**3. Review of Programme Strategy**

ED noted that the Content Committee has looked at the Review of the Programme Strategy, and that the review should be available by December. She congratulated staff on their prioritization which is now bearing fruit.

**4. Consultation on the proposed service for Children and Young People**

NH's report was distributed including the timetable of the next steps. Thanks were conveyed to AT and all involved with the consultation, and TH was congratulated on his performance in the meetings.

It was decided that the Consultation documents should be sent to the Authority before being sent to DCMS. Establishing the channel for children and young people is the priority, but consideration must be given to broadcasting from the Assembly. It is hoped that an announcement of intent regarding the new channel can be made as part of S4C's 25<sup>th</sup> birthday celebrations.

**5. The Chairman's Report**

The Annual Report was published on 10 July, and JWJ congratulated all those involved in its preparation.

JWJ congratulated IJ on her speech at the Ofcom conference.

JWJ attended Llangollen International Eisteddfod and noted the opinion of many people that S4C had not turned its back on the festival.

**6. Report on the representation of political parties on Welsh language programmes on S4C leading up to the Welsh Assembly Elections**

It was noted that the report was detailed and interesting, and the staff and producers were complemented on the programmes.

## **7. The Chief Executive's Report**

IJ presented her written report. She reported on Ofcom's conference, and noted that it was a comfort to realise that S4C was in the right place and moving forwards in the world of broadcasting.

IJ noted that the application regarding the sale of SDN had been presented.

IJ confirmed that she was happy with the direction of the BBC's Annual Report regarding S4C and the Strategic Partnership.

IJ reported on the ongoing discussions regarding the agreement with FreeSat. ITV Local was launched in Wales the previous week, and a draft contract should be sent to ITV by next week. It was noted that discussions have been held with CITV.

## **8. Other Matters**

The following matters were also discussed/noted:

- Compliance and Complaints Report
- Content Committee Minutes
- Quarterly Finance Report
- Research Report
- Director of Commissioning's Report
- Work Schedule of the Authority for 2007
- Events Table for 2007