

**S4C Authority Bulletin**  
**Meeting 311 – 22 May 2008**  
**Plas Maenan Hotel, Llanrwst**

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This bulletin reports on the meeting of the Authority held on 22 May 2008.

**1. Evidence to the Assembly's Broadcasting Committee**

The Chairman and Chief Executive are due to appear before the Committee on 2 June.

**2. Children and Young People's Service**

Rhian Gibson outlined the plan for the launch of the nursery service: "Cyw" at the Urdd Eisteddfod in Conwy with a show on the main pavilion stage, a procession around the Eisteddfod site followed by a reception at S4C's pavilion. The Cyw bus will then travel around Wales to promote the new service. There will also be a comprehensive marketing campaign. The service will start broadcasting on 23 June.

**3. Next stage of Ofcom's review of public service broadcasting**

The Chief Executive presented an update on Ofcom's review of public service broadcasting. She had attended a seminar organised by Ofcom and IWA to discuss matters affecting Wales within the review and the four models suggested by Ofcom.

**4. Implications of Convergence and the role of the *Convergence Think Tank***

The Chief Executive noted that the last *Convergence Think Tank* seminar has been organised. The subject will be convergence in the context of Ofcom's review of public broadcasting.

**5. Chairman's Report**

The Chairman presented his report.

The Chairman gave a presentation to Hakka TV from Taiwan recently, and a day of events were organised for them.

The Chairman noted that he met with Cen Williams recently to discuss matters relating to the use of language in television programmes, in particular children's programmes. He will meet with Professor Colin Baker tomorrow.

The Chairman and Secretary met with Barry Cox (Chairman, Digital UK) yesterday to discuss matters relating to DSO and S4C.

The Chairman referred to the Authority's meetings and its Public Meetings. It was decided re-consider the pattern of the Public Meetings.

**6. Chief Executive's Report**

The Chief Executive presented her report.

The Chief Executive noted that she had collaborated with the Secretary to respond to a DCMS consultation on new arrangements for licensing HD services on Freeview.

**7. Fair Trading Policy**

The Secretary presented the draft Fair Trading Policy. It is intended to consult for a period of a month following the approval of the draft policy by the Authority.

**8. S4C Race Equality Scheme**

Following a discussion the policy was approved by the Authority.

**9. Other Matters**

The following matters were also discussed/noted:

- Compliance and Complaints Report
- Research Report
- Director of Commissioning's Report
- Financial Report
- Risk Management and Audit Committee Report