



**S4C Authority Bulletin**  
**Meeting 355 – 19 April 2012**  
**S4C, Cardiff**

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This bulletin reports on the meeting of the Authority held on 19 April 2012

**1. Matters arising from minutes of meeting 354**

The minutes of meeting 354 were approved.

**2. Chairman's Report**

The Chairman presented his written report.

He noted that he, IHJ and TH had met with twelve MPs on 17 April 2012. The discussion had been constructive and the questioning astute. Amongst the topics discussed were:

- What is S4C doing in the community?
- The Red Button and English commentary on Sports
- Selling programmes internationally
- Performance Measures
- S4C's impact beyond viewing figures

He was to meet ECS and DC (Deputy Chairman of the BBC Trust) that afternoon.

**3. Chief Executive's Report**

The Chief Executive presented his report.

**Statement of purpose** – IHJ explained the background to the work on developing a formal statement of purpose. All staff were asked to contribute and a group of staff to work on it. He noted that the work was ongoing but referred to a draft and summary of the core values amongst the papers.

**Staff appraisal** – IHJ has asked CHP to look again at the staff appraisal process with the intention of creating a simpler process.

**Restructuring** – The members were given an update on the restructuring. IHJ welcomed Dafydd Rhys to his new post as Director of Content. Steve Cowin will join on 23.04.2012 as Chief Technical Officer. A staff meeting was held on 17.04.2012 to inform staff of the restructuring process.

**Performance Measures** – CEv led the Authority through a presentation on performance measures. They were set out in a way that reflects the RQIV measures of the BBC and there were seven principal measures together with a list of other internal measures that should be monitored.

**Magazine Programmes** – An update was presented on the situation with the magazine programmes, referring to the changes to the output that will be seen onscreen from 14 May onwards. DRh explained the other changes to the schedule. The 10 o'clock nightly slot will

change with **Sgorio** returning and a prominent place for youth programmes and comedy series. The members welcomed the changes.

**Access Services** – IHJ presented GR's report on Changes to Access Services. The report notes a reassessment of the value of the service and possible savings that could be achieved when contractual obligations come to an end. A single tender for a new contract was proposed and the Authority approved the suggestion.

#### **4. Report from the Audit and Risk Management Committee**

RhT reported back to the Authority following a meeting of the Audit and Risk Management Committee. The Annual Report of the Internal Auditors 2011 was presented to the Committee. Subsequently a revised copy of the future work plan for the Internal Auditors was presented. The main change in the revised document is to spread the plan over a period of three years (2012-2015). The Committee agreed to look at this again in September/ October.

#### **5. Report from the New Media Forum**

DJ gave an update following the meeting of the New Media Forum on 18.04.2012.

He noted that the term of the Forum was coming to an end at the end of May therefore a report will be presented to the Authority in May. The Authority will need to decide if they intend to respond to the report. DJ was asked to provide an early draft of the report to IHJ.

#### **6. Other Matters**

The following matters were also discussed/noted:

- Research Report
- Viewers Hotline Report
- Finance Report
- Report from the Commercial Board