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**S4C Authority Meeting Minute**

10 April 2014, S4C, Llanishen, Cardiff

**Meeting No. 375**

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Present:	Huw Jones	(Chairman)
	John Davies	(Member of the Authority)
	Carol Bell	(Member of the Authority)
	Aled Eirug	(Member of the Authority)
	Marian Wyn Jones	(Member of the Authority)
	Rheon Tomos	(Member of the Authority)
	Elan Closs Stephens	(Member of the Authority)
S4C staff:	Ian Jones	(Chief Executive)
	Garffild Lloyd Lewis	(Director of Communications)
	Elin Morris	(Director of Corporate and Commercial Policy)
	Kathryn Morris	(Director of Finance)
	Dafydd Rhys	(Director of Content)
	Phil Williams	(Secretary to the Authority)
	Huw Jones	(Senior Statistical Officer)
	Bethan C. Williams	(Assistant to the Secretary to the Authority)
Apologies:	Elin Morris	(Director of Corporate and Commercial Policy)

**1. Opening remarks**

The Chairman welcomed all present to the meeting.

**Declaration of interest**

The Chairman asked for any member with an interest in the business of the meeting to declare their interest. No declaration was made.

*See the Register of Interests section of the S4C Authority website for general declarations.*

**2. Minutes of meetings 373 (13.02.14) and 374 (13.03.14) and matters arising****2.1 Matters Arising**

The possibility of registering BBC Llandaf as a listed building. ECS reported that Cadw have decided not to list the building, and that this will facilitate its sale. The schedule anticipates a decision on May 21st.

**2.2 Minutes 373 were approved.**

Minutes 374 were approved.

### 2.3 **Minutes 374a (Relocation and co-location)**

With some minor corrections the minutes were accepted as correct.

[**Summary:** There was a general discussion on the response to Relocation.]

### 3. **Chairman's Report**

The Chairman presented his report.

He noted the support and suggestions made by the Members of the House of Lords who came together to hear about our plans to prepare the debate over sufficient funding.

He also reported on the session where he and IHJ presented evidence to the Assembly Communities Committee. The questions had been fair and supportive. Our emphasis was on the priority of ensuring sufficient funding. A record of the session will be available on the Welsh Government website. The main press coverage was given to the Chief Executive's comment on the proposed reintroduction of the HD service in 2016. It was interpreted as an announcement even though IHJ indicated that the proposal was conditional.

The appointment of the new Secretary of State was noted. The Chairman had written to him to congratulate him and to request a meeting in due course.

The Chairman noted that, following the departure of GJ, it was necessary to appoint another Member of the Authority as a member of the Content Committee and MWJ was approved by the Authority as a member of the committee. A further review of the committees' membership will take place with the appointment of the new members.

### 4. **Chief Executive's Report**

[**Summary:** Training in the production sector and the Welsh Government's actions in the field were discussed. The fact that everyone agrees that S4C has an important role in the field was welcomed.]

#### **Relocation / Co-location**

It was agreed that it is imperative that there is a specific risk register in place for the project and to ensure that there is appropriate scrutiny of that register.

It was further agreed to review the normal processes of risk assessment with a view to simplifying the basic risk register and then to decide the extent to which this project's risks should be included within the normal risk oversight process or whether an independent process is required. It was agreed that the Authority wish to have a clear and consistent overview of the risks involved in the project.

## **Other issues**

**New Logo and Website** – S4C's new Logo and website was being launched today.

**The right to webcast abroad** - the discussions were moving forward with a view to allowing the webcasting of some categories of programmes, particularly some factual and factual entertainment. Discussions with Equity have started.

**Ensuring sufficient funding** – there have been several internal discussions and the intention is to publish the 'vision' report in May. It is suggested that the publication should refer to the nature of the services that we feel it is necessary for S4C to provide, rather than starting with a debate about a specific amount of cash. IHJ will deliver a speech on the Tuesday at the Urdd Eisteddfod. The intention will be to kindle a discussion and attempt to elicit support from users and viewers for various elements of the service, leading later to an analysis of the funding implications, the 'sufficient funds'.

IHJ noted that there will be a further opportunity to discuss the main headlines of the vision document at the next meeting.

### 5. **Research Presentation**

[**Summary:** HJ of the Insight Department presented his report on research. During the ensuing discussion the need to understand our audience properly was emphasised. The various methods for obtaining the opinions of viewers were discussed including the methods used by TG4 and BBC Alba.]

### 6. **Report of the Director of Content**

[**Summary:** DRh presented his report on recent programmes and referred to several across the schedule. The challenge of successful collaborations with external organisations was acknowledged. **Stormydd Mawr** (on the storms) showed the desire to respond quickly to current events within the schedule.]

### 7. **Financial Report**

[**Summary:** KM presented the Finance Report and then discussed whether the format presents the necessary information for the Authority in a simple and clear way. It was agreed to give further consideration to the format and to a more detailed breakdown of the Authority's costs.]

### 8. **Report of the Director of Communications**

The Director of Communications presented his report.

He noted in particular the work in the community taking place at present in the Ruthin, Nantlle Valley and Ammanford areas. GLL had twice held meetings in Ruthin and aimed to make contact with those viewers who do not watch S4C or are very light viewers. This will be arranged through local researchers and he invited Members to attend the discussion sessions if they wished.

9. **Complaints And Compliance Reports**

9.1 **Complaints**

A meeting of the Complaints and Compliance Committee will be held following the Authority meeting.

9.2 **Viewers' Hotline Report**

The Viewers' Hotline Report was presented.

10. **The Work Programme**

The Work Programme was noted.

11. **Any other business**

No other matters were discussed.

**Date of next meeting:** Thursday, 15th May, 2014