



S4C Authority Bulletin
Meeting 344 – 21 April 2011
S4C, Cardiff

This bulletin reports on the meeting of the Authority held on 21 April 2011.

1. Matters arising from minutes of meeting 343

The minutes of meeting 343 were approved.

2. Chairman's Report

The Chairman presented his report.

Viewers Evening in Porthmadog:

The evening in Porthmadog was a success. The **Calon Cenedl** campaign has been successful and has certainly had an impact in the area. This was evident in the number who attended the various events.

3. Chief Executive's Report

The Chief Executive presented his report.

He noted the achievements of S4C at the 2011 Celtic Media Festival and described his discussions with TG4 and BBC Alba.

He gave an update on the meetings with the DCMS and BBC. The intention is to reconvene with the new representatives on the 1st June. S4C officers will prepare a new paper on potential collaboration arrangements.

4. Report of the New Media Forum

DJ gave feedback from the recent meeting where there was a presentation by David Gauntlett from the University of Westminster. The work on the forum's report is underway. A second report will follow at the end of the year.

5. Report and Recommendations of the Audit and Risk Management Committee

The Committee received the 2010 Annual Report of the Internal Auditors.

There was discussion in the Committee on the Financial Statement 2010. The statement was then presented to the Authority for approval. With some minor changes the Authority approved the Statement.

6. Report and Recommendations of the Content Committee

CE gave an update to Members. A further committee meeting will be held at the beginning of May.

7. Other Matters

The following matters were also discussed/noted:

- Research Report
- Compliance and Complaints Report
- Personnel Issues
- Report from the Commercial Board

- Report of the Director of Commissioning
- Corporate plan monitoring Report Q 1 2011