



S4C Authority Bulletin
Meeting 362 – 13 December 2012
S4C, Cardiff

This bulletin reports on the meeting of the Authority held on 13 December 2012.

1. Matters arising from minutes of meeting 361

The minutes of meeting 361 were approved.

2. Chairman's Report

The Chairman presented his written report.

The Viewers Evening held at Llangadfan on 21 November was discussed. Positive feedback had been received about the meeting where valuable contributions were made by the audience. The format and locations of the viewers meetings for 2013 were discussed and it was suggested that the Content Committee should consider analysis of the feedback from viewers meetings in the future.

3. Chief Executive's Report

The Chief Executive presented his written report.

DCMS funding/15 month financial year – Following discussions it was decided to continue to keep a 15 month period under consideration.

The Commercial Board – It was noted that the Commercial Board had decided to change the frequency of their meetings to quarterly in order to concentrate on strategic matters. This was consistent with the proposals presented to the Authority.

BBC – Update – It was noted that the Joint Partnership Board was concentrating on the co-location feasibility project. The first report of the Board will be presented to the management team in April.

4. Update to the Work Plan 2013/2013-2014

An update to the Work Plan 2013/2013-2014 was presented for information. The work plan of the Audit and Risk management Committee will be updated to reflect the financial year calendar.

5. Approval of the Operating Agreement between the Authority and the BBC Trust

PW presented an update to the draft Operating Agreement. Officers had discussed the responses received in response to the consultation with BBC Trust officers in Wales. Members were asked to send any comments on the draft Operating Agreement to the Secretary as soon as possible. Approval was given for the officers to continue discussing the draft agreement with officers of the BBC Trust with the aim of presenting the final draft to the Authority in January.

6. Approval of the Update to S4C's Procurement Policy

EM presented the Fair Trade Policy, the Procurement Strategy and the Procurement Policy Statement. The minor changes in the documents reflect the review of S4C's tender process approved in November. The changes to the Fair Trade Policy, the Procurement Strategy and the Procurement Policy Statement were approved.

7. Report of the Director of Content

DRh presented his written report and referred to the following topics:

The latest series of **Fferm Factor** came to an end recently. The series had succeeded in attracting a younger viewer profile and it is the intention to broadcast a new series next year.

Drama – He noted a second series in conjunction with the National Theatre had been commissioned. The series, **Y Bont**, will concentrate on the history of protest in Wales.

Sports - It was noted that **Ralio+** had performed better than last year and that a regular slot within the schedule had made a difference to the figures.

Children's – He referred to the new series, **Dwylo'r Enfys**, which was launched on 3 December. The first programme had received very positive feedback. He stated that educational material to coincide with the series was being prepared in conjunction with the Welsh Government.

It was noted that **Cyw** had been nominated for the best Children's Channel by BAFTA Children's Awards.

8. Report from the Content Committee

AE presented his written report and referred in particular to the following matters:

The committee were given a presentation on the Channel's performance up to 2012. The impact of several factors could be seen on the figures including the impact of UK wide events such as the Olympic Games. A discussion was had on the importance of a range of performance measures in addition to the reach figures.

GMLl gave a presentation on the new Drama strategy for S4C. The presentation was welcomed as was the vision for extending drama on S4C in future. The committee were pleased to see that the strategy recognised the importance of drama within S4C's schedule.

9. Other Matters

The following matters were also discussed/noted:

- Research Report
- Viewers Hotline Report
- Finance Report
- Report from the Commercial Board
- Communications Report
- Report of the Audit and Risk Management Committee