



S4C Authority Bulletin
Meeting 353 – 16 February 2012
S4C, Cardiff

This bulletin reports on the meeting of the Authority held on 16 February 2012.

1. Matters arising from minutes of meeting 352

The minutes of meeting 352 were approved.

Membership – The DCMS has agreed to advertise for up to two new members of the Authority.

2. Chairman's Report

The Chairman presented his written report. He referred to the report that is being prepared on Diversity on S4C. He had met with the Chairman and chief officers of the Royal Welsh Show to discuss the partnership between them and S4C.

3. Chief Executive's Report

The Chief Executive presented his report.

Staff – IHJ had met with the staff on his first day in the role. He emphasised his philosophy of stability, internally and externally, and of simplifying the way of working. He had asked them to adopt the following ideas: collaboration, communication, confidence, ambition and daring.

Re-structuring – His starting point is to understand the needs of the audience which raises questions about our use of research, marketing, performance measures and feedback after broadcasts.

The new commissioning process – He was keen to move towards a commissioning process with four individual commissioners working under the lead of a commissioning director. There will be a change from commissioning windows to a continuous commissioning process with a simplified administrative process. He also wants to look at the tender process.

Clirlun – IHJ referred to a report outlining the savings and implications of withdrawing from Clirlun (HD). On condition that it can be achieved with no penalty, the Authority agreed to withdraw from Clirlun in the most efficient way possible.

Report of the New Media Forum – An internal group has been established to consider all the papers and feedback following the consultation. The aim is to establish a work plan and timetable for the next three years. It was suggested that the plan should be presented to the Authority in March/April.

4. Report of the Director of Commissioning

GR presented his report on behalf of the commissioning department and referred to several recent programmes. He noted that it was good to see the development of new presenters.

He presented a report received from the BBC on the supply of programmes to S4C for 2012-2013. The report had been presented to the BBC Wales Audience Council last Friday. The Authority approved the document.

5. Report of the Audit and Risk Management Committee

RTh reported back to the Authority following a meeting of the committee in the morning.

6. Approval of the 2012 Work Plan

PW presented a revised version of the 2012 Work Plan that includes the comments of the Authority and the Chief Executive. It was suggested that a summary should form the first page. The plan was approved with this addition.

7. Other Matters

The following matters were also discussed/noted:

- Research Report
- Viewers Hotline Report
- Finance Report
- Report from the Commercial Board