



S4C Authority Bulletin
Meeting 352 – 19 January 2012
S4C, Cardiff

This bulletin reports on the meeting of the Authority held on 19 January 2012.

1. Matters arising from minutes of meeting 351

The minutes of meeting 351 were approved.

Calon Cenedl /At the Heart of the Nation – the meeting discussed holding some of the Authority meetings outside Cardiff. It was proposed that one should be held in Caernarfon and two others in locations to coincide with the Calon Cenedl promotion and the Viewer's evening.

2. Chairman's Report

The Chairman presented his written report. Together with DJ and TH he had held a briefing session for politicians on the Report of the New Media Forum. Any comments and responses to the consultation will be discussed in the February meeting of the Authority.

3. Chief Executive's Report

The Chief Executive presented his report. He had met with the Chairman of TAC and he in turn had invited the new Chief Executive to attend the meeting with TAC on 08/03/2012.

As well as discussing employment matters and the Magazine Programmes tender, he explained that he had established three work streams relating to the relationship with the BBC and had appointed individuals to lead the work.

4. Report of the Director of Commissioning

GR presented his report and referred to the importance of sport to the channel's performance. He reviewed recent programmes particularly those over the Christmas period. He noted the complaints there had been over the use of English songs or adaptations of English songs, in some programmes and referred to the work of the commissioners to reduce this.

5. Broadcasting from the Assembly

AEO presented a report prepared by EM suggesting three options for broadcasting from the Assembly from 1 March 2012.

6. Report from the Commercial Board

JD reported back to the Authority following the meeting of the Commercial Board on 17 January 2012. The Commercial Board had reported formally to the New Media Forum consultation and that the interviews for the post of Digital Coordinator were taking place on the same day as the meeting.

7. Report from the Content Committee

CE reported back to the Authority following the meeting of the Committee on 12 January 2012. TG and CEv gave a presentation to the Committee on factual programmes. It was agreed that the new Welsh Language Guidelines should be introduced as a handbook for producers that sits below the present guidelines rather than displacing them.

8. Approval of the Corporate Plan 2012

A meeting was held on Monday to discuss the Corporate Plan and PW is collating the comments of the directors. The intention is to present a draft to IHJ next week and then to present a final version to the Authority for their approval.

9. Monitoring of the Corporate Plan 2011 (end of year position)

A draft of the Corporate Plan 2011 was presented. It was noted that the figures were not final therefore the plan needs to be presented again when the information is complete.

10. Diversity Action Plan (end of year position)

PW presented the report. It was noted that the action plan arises from the Diversity policy. The report provides qualitative feedback of what has been achieved in this area.

11. The Bribery Act

EM presented a note giving an overview of the Bribery Act 2010 which came into force in July 2011.

12. Other Matters

The following matters were also discussed/noted:

- Research Report
- Viewers Hotline Report
- Finance Report
- Personnel Issues