



**S4C Authority Bulletin**  
**Meeting 358 – 12 July 2012**  
**S4C, Cardiff**

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This bulletin reports on the meeting of the Authority held on 12 July 2012.

**1. Matters arising from minutes of meeting 357**

The minutes of meeting 357 were approved.

**2. Chairman's Report**

The Chairman presented his written report.

**New Members** – He explained that a joint statement by the Authority and the BBC Trust would be issued today regarding the appointment of ECS as a member of the Authority.

**Annual Report** – It was noted that the Annual Report had received attention in the media with positive messages on the whole. He had given several interviews on the publication day.

**3. Chief Executive's Report**

The Chief Executive presented his report.

**Re-structuring** – IHJ explained that the re-structuring process was continuing. In addition to the voluntary redundancies last year, over ten other members of staff will be leaving.

**Financial Savings** – The savings that are noted in the financial report will include Clirlun (HD) from the end of the year. He referred to discussions taking place with BBC officers in Cardiff regarding opportunities to share administrative and technical resources and to co-locate in the future.

**The Joint Partnership Board** – Reference was made to a draft report prepared by BBC officers and S4C as part of the initial work of the Joint Partnership Board. Work on preparing the final document was ongoing, including drawing up a five year work plan and considering co-location.

**Relocation** – He explained that Steve Cowin was working with Roger Crothers of BBC Wales to look at the details of, and a timetable for, relocation and Broadcasting with the intention of presenting a business plan to the Authority in due course. It is expected that they will complete the work by the end of September.

**S4C Buildings** – There had been a good response to the possibility of letting office space in S4C's buildings in Llanishen. Discussions are continuing with possible tenants as is the costing of any adaptations to the buildings against the possible income.

**Performance Measures** – Following the discussions about performance measures in April, the work of refining the measures and the methods of collecting quantitative research is continuing. Emyr Byron Hughes has been commissioned to research further into the matter and to produce recommendations.

**4. The Partnership with the BBC**

PW presented a version of the draft Operating Agreement to the Members showing the changes discussed with officers of the Trust since the June meeting. The aim is to prepare a public document presenting the Operating Agreement, and the aim of the consultation, for publication at the National Eisteddfod. The consultation will last until the end of October. The

draft Operating Agreement was approved and EM and PW were deputised to deal with the outstanding matters on behalf of the Authority in consultation with the Chairman.

#### **5. Efficiency targets for 2013 – 2017**

A draft paper was presented which had been prepared to present the Authority's recommendations to the BBC Trust. The paper was based upon the principles and financial estimates approved by the Authority in June. Following a discussion, the Authority approved the document unanimously with the addition of a reference to capital expenditure.

#### **6. Report of the Director of Content**

DRh presented his report and referred to several of the programmes mentioned. He had held three meetings to meet with independent producers in order to start discussions about future strategy. A discussion followed about several of the themes raised at the Viewers Evening held in Newport, Pembrokeshire, including the audience's call for more light programmes and comedy.

#### **7. Report of the Director of Communications**

GLL presented his written report. The meeting then discussed how officers decide what prominence and allocation of marketing resources is needed by each programme. The department are considering how to develop measures that will allow them to assess the value and performance of promotional activities.

#### **8. Report from the Audit and Risk Management Committee**

RhT presented an oral report following the earlier meeting of the Audit and Risk management Committee.

#### **9. Other Matters**

The following matters were also discussed/noted:

- Research Report
- Viewers Hotline Report
- Finance Report