



S4C Authority Bulletin
Meeting 361 – 8 November 2012
S4C, Cardiff

This bulletin reports on the meeting of the Authority held on 8 November 2012.

1. Matters arising from minutes of meeting 360

The minutes of meeting 360 were approved.

2. Chairman's Report

The Chairman presented his written report.

He had held a constructive meeting with Stephen Crabb M.P. recently and had the opportunity to update him about S4C's work.

3. Chief Executive's Report

The Chief Executive presented his written report.

Programme Strategy 2013 onwards – DRh presented the draft Programme Strategy, including a review of Vision 2012+ and the proposed plans for a new schedule. The prioritisation of spending on the schedule was discussed. The long term aim is to allocate budgets for each programme genre. It was agreed that an analysis of budget expenditure by genre would be presented to the Authority in due course. DRh was thanked for presenting the draft strategy and the principles outlined were approved.

Budget 2013 – 2017 – IHJ presented a draft budget for 2013 as well as a five year draft financial plan. The process of determining the budget was discussed and he explained that each department had looked anew at its activities seeking opportunities to make savings and to simplify its activities. The budget for 2013 within the framework of the five year financial plan was approved.

S4C Programme Tender Process – EM presented recommendations for the review of S4C's tender process. The aim of the revised document is to simplify the process by holding a less formal competition. The current process creates an unreasonable workload in the production companies and within S4C. The new process was approved.

4. Update on the Consultation on the Draft Operating Agreement between the Authority and the BBC Trust

PW presented a summary of the responses to the consultation on the Draft Operating Agreement and a document suggesting areas for further consideration with the BBC Trust. There was a discussion about the main issues raised in the responses. It was agreed that officers should continue to discuss with those of the Trust in accordance with the suggestions presented to the Authority in order to present a final agreement for approval in December.

5. Report of the Director of Content

DRh presented his written report and referred to the following programmes and topics:

Factual – There had been much praise for the new series of **Fferm Factor** but that the programmes were possibly too short. More attention could have been paid to the tasks and the analysis at the end of the programme.

Drama – Pobol y Cwm was discussed. The drama provision on S4C will be discussed at the next meeting of the Content Committee.

It was noted that a new project in conjunction with the National Theatre had been commissioned. The project – **Tir Sir Gâr** – will be an opportunity to present the work of the theatre to the audience in an imaginative way.

Sports – Marathon Eryri was discussed. The programme had not included portraits of the competitors this year, due to cuts in the budget, but this had not effected the presentation of the programme. The programme had been well received and the viewing figures were greater than last year.

Ysgoloriaeth Bryn Terfel – The programme had been positively received with many comments about it on Twitter.

6. Other Matters

The following matters were also discussed/noted:

- Research Report
- Viewers Hotline Report
- Finance Report
- Report from the Commercial Board
- Communications Report