



**S4C Authority Bulletin**  
**Meeting 360 – 11 October 2012**  
**S4C, Cardiff**

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This bulletin reports on the meeting of the Authority held on 11 October 2012.

**1. Matters arising from minutes of meeting 359**

The minutes of meeting 359 were approved.

**2. Chairman's Report**

The Chairman presented his written report.

**MG Alba** - He had had a constructive meeting with the Chairman and Chief Executive of MG Alba recently and they were keen to develop the link with S4C.

**Lord Patten** – HJ and IHJ had met with Lord Patten and ECS. They discussed matters relating to the relationship between S4C and the BBC and the performance measures for the report to the BBC Trust.

**3. Chief Executive's Report**

The Chief Executive presented his written report.

**Corporate Objectives to the end of 2013** – IHJ presented the Corporate Objectives to the end of 2013 and explained the new system for creating corporate, departmental and individual objectives. He referred to the main points of the document and discussed the relationship between S4C and the independent sector. The Corporate Objectives for 2013 were approved.

**Appraisals** – IHJ presented a diagram outlining the new appraisal system. The system will be announced to staff soon.

**BBC – Joint Partnership Board**

IHJ presented the final report of the Joint Partnership Board. BBC Cymru/Wales is considering relocation options which include building a new centre in the Bay. It will not be possible for S4C to co-locate with BBC Cymru/Wales before 2017. S4C is to establish a project group to consider co-locating with BBC Cymru/Wales in a location in Cardiff.

**S4C's Anniversary** – IHJ explained that the priority will be to celebrate the occasion on the screen with a number of special programmes.

**4. Approval of the Strategic Partnership Deed with the BBC Trust for the period 2013 – 2016/7**

EM presented the new Strategic Partnership Deed for the period from 1<sup>st</sup> April 2013. The document was based on the last agreement. It was explained that the annual monetary value had fallen and it would remain fixed for the rest of the agreement. The Strategic Partnership Deed was approved by the Authority.

## **5. Consideration of the Draft Work Plan 2013**

A new version of the draft work plan was presented which had been updated since the last meeting. The work programmes of the Content and Audit committees had been amended and those of the Personnel Committee and Complaints and Compliance Committee will be included following the next meetings of those committees. The new version was approved.

## **6. Consideration of the Structure of S4C's Commercial Activities**

A plan was presented to restructure the activities of the Commercial Board. The aim of the plan was to simplify the work of the Commercial Board and to give it the ability to consider strategic matters rather than operational matters. The re-structuring plan was approved and officers were asked to discuss implementing the plan with the Directors of the Commercial Group.

## **7. Authority Committee Membership**

HJ presented his proposal for the membership of the Authority's committees.

### **AUDIT AND RISK MANAGEMENT**

Rheon Tomos (Chair)  
Dyfrig Jones  
Carol Bell  
Elan Closs Stephens

### **CONTENT**

Aled Eirug (Chair)  
Glenda Jones  
Dyfrig Jones  
John Davies

### **COMPLAINTS AND COMPLIANCE**

John Davies (Chair)  
Glenda Jones  
Carol Bell  
The third new member

### **PERSONNEL AND REMUNERATION**

The third new member (Chair)  
Rheon Tomos  
Aled Eirug  
Elan Closs Stephens

### **THE COMMERCIAL BOARD**

Carol Bell (Chair)  
Dyfrig Jones  
John Davies

The membership of the Committees was approved.

## **8. Report of the Director of Content**

DRh presented his written report and amongst others referred to the following programmes:

- Lifestyle programmes were discussed and the balance between Lifestyle programmes and broadcasting Lifestyle items within daily magazine programmes.

- He referred to **O'r Galon: Fy Chwaer a Fi** and pointed out that it was a co-production with the BBC.
- **Lleisiau'r Ail Ryfel Byd** had been welcomed by the WJEC and a link to the programme will be sent to schools.
- The **Dwylo'r Enfys** series is being produced at present. The programmes will use the Makaton language. Officers have held talks in order to produce Makaton resources through the medium of Welsh.
- Following the events in Machynlleth, the S4C schedule was changed including the dropping of one episode due to the content of the story. Another episode was edited and re-shot and there was a special programme of **y Byd ar Bedwar** during the week.

## 9. Other Matters

The following matters were also discussed/noted:

- Research Report
- Viewers Hotline Report
- Finance Report
- Report from the Commercial Board
- Communications Report