

**S4C Authority Bulletin**  
**Meeting 336 – 16 September 2010**  
**S4C, Cardiff**

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This bulletin reports on the meeting of the Authority held on 16 September 2010.

**1. Matters arising from minutes of meeting 335**

The minutes of meeting 335 were approved.

**2. Chairman's Report**

JWJ presented his report.

The Chairman had written to extend condolences to the family of Lowri Gwilym who died suddenly in July.

He noted that he had attended the Harri Parri night in Mynytho and a launch for Pen Talar in Tumble. Other members have attended events at Denbigh, Crymych and Aberaeron.

He had attended a meeting in Westminster with several members of the House of Commons and the House of Lords.

He explained that he would be attending a meeting for the chairs of public bodies at the DCMS next Thursday in order to receive an update on the department's work as part of the comprehensive spending review.

**3. Chief Executive's Report**

The Chief Executive presented his report.

**Discussions with DCMS**

The Chief Executive explained that he had met with DCMS officials to discuss the comprehensive spending review. The chief executive has formed a group within S4C to assist with the work of preparing a document for submission to DCMS outlining S4C's strategy for the future. A draft document based on the group's work was presented. A further draft of the document will be circulated to Members for their consideration and approval.

**4. Report of the Director of Commissioning**

The Chief Executive presented the report. It noted that 1.4m people have watched S4C's coverage of the summer events. This was an increase of 44% on the reach in 2009. It also noted that the number of users accessing the Clic on demand service has also increased substantially during the same period.

The Chief Executive referred to the tour to launch Clwb Cyw for the youngest viewers, and the new provision for nursery age children on weekends. The launch and the service have been very warmly received.

**5. Report of the Director of Communications**

The Communications Director presented his report. He explained that his department had been working on new plans to forge a closer relationship between S4C and its audience, and presented ideas for the format of viewers' evenings in the future.

He also explained that officials are working on plans to organise an event in the field of new media in order to give S4C service users the opportunity to express their views on the future development of S4C's services.

#### **6. Other Issues**

In addition, we discussed / noted the following issues:

- Monthly Finance Report
- Research Report
- Compliance and Complaints Report
- S4C Authority Review of Corporate Governance