



**S4C Authority Bulletin**  
**Meeting 321 – 23 April 2009**  
**S4C, Cardiff**

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This bulletin reports on the meeting of the Authority held on 23 April 2009.

**1. Matters arising from minutes of meeting 320**

The minutes of meeting 320 were approved.

**2. Chairman's Report**

The Chairman noted that the appointment of the Authority's new member had now been completed by the DCMS. Dyfrig Jones has been appointed to the Authority for a term of four years.

The Chairman noted that he and CE had attended three of the spring conferences, and they shall be attending the Labour conference next week.

He noted that he and IJ will be meeting with the Heritage Minister, Alun Ffred Jones AM, on Thursday.

The Chairman noted that he had asked for a Gifts and Hospitality Register to be prepared for Authority Members. PW presented the draft guidelines and explained that the purpose of the guidelines was to assist members to understand what type of gifts, and with what financial value, will need to be registered. A further draft of the guidelines will be presented to the Authority following discussions with officials.

**3. Chief Executive's Report**

The Chief Executive presented her report.

IJ noted that Digital Britain's final report will be published shortly.

Officials are awaiting further information from Ofcom regarding the joint application with Channel 4 relating to capacity on Multiplex B.

The digital communications plan is under development and regular meetings are being held between officials and the companies that have been chosen to develop the digital campaign. A presentation will also be given to the Authority.

IJ explained that S4C had won an Excellence in Customer Service Award. The Chairman noted that there were many positive references to S4C in the document, and that this was a reflection of the staff's efforts.

Further work had been done by the Board of Directors on the 5 year financial plan. A further report will be presented to the Authority in due course.

**4. Other Matters**

The following matters were also discussed/noted:

- Director of Commissioning Report
- Research Report and Presentation
- Report for the Risk Management and Audit Committee
- Report for the Content Committee
- Compliance and Complaints Report
- Monitoring Report on the first quarter of the 2009 Corporate Plan