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**Actual Programme Length – 02 February 2015**


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**General Programmes (not children's programmes)**

<b>Length of Slot</b>	<b>Length of Programme</b>	<b>Maximum credit length</b>	<b>Commercial Break(s)</b>
5 min	04'30" +/-15"	15 secs	0
30 min <sup>1</sup>	23'30" +/- 30"	30 secs	1
45 min	36'00" +/- 30"	30 secs	2
60 min	48'00" +/- 30"	45 secs	3
75 min	59'30" +/- 30"	45 secs	4
90 min	73'30" +/- 30"	45 secs	5
120 min	99'30" +/- 30"	60 secs	6

**Notes**

<sup>1</sup> Where there is no ad break in a 30 min programme the actual programme length should be 24'00" +/-30"

**Children's Programmes / Nursery**

<b>Length of Slot</b>	<b>Length of Programme</b>	<b>Maximum credit length</b>	<b>Commercial Break(s)</b>
5 min	04'30" +/- 30"	15 secs	None
10 min	09'30" +/- 30"	15 secs	None
15 min	13'30" + / - 30"	15 secs	None
20 min	18'30" + / - 30"	15 secs	None
30 min	24'00" + / - 30"	30 secs	None
35 min	30'00" + / - 30"	30 secs	None
40 min	32'30" + / - 30"	30 secs	1
45 min	37'30" + / - 30"	30 secs	1
60 min	49'00" + / - 30"	45 secs	2
70 min	59'30" + / - 30"	45 secs	2
75 min	64'30" + / - 30"	45 secs	2

**Please note:**

Unless agreed in advance by the Director of Content and Broadcast, or his/her deputy, 15" is the minimum duration permitted for end credits for every category of programme. The only exceptions are programmes commissioned for broadcast during a branded children's programme slot. These programmes may choose not to offer end credits but instead to display the credit for the production and the copyright notice only.