

## Canllawiau Logo S4C

## S4C Logomark guidelines

### Logo

Ni ddylai'r logo gael ei ymestyn, ail-lunio na'i addasu. Dylid ond ei atgynhyrchu o'r gwaith celf swyddogol a ddarperir gan S4C.

Dylid defnyddio'r logo lliw fel dewis cyntaf, fodd bynnag, gellir defnyddio logo mono (gwyn neu ddu) os yw'r logo yn ymddangos yn aneglur ar unrhyw gefndir.

### Parth gwag

Dylid amgylchynu'r logo bob amser gan ardal o gofod gwag o faint penodol. Mae'r parth gwag yn sicrhau nad yw elfennau gweledol eraill yn tresmasu ar y logo. Mae maint y parth gwag a nodir yn lleiafswm, a dylid ei gynyddu ble bynnag y bo modd.

### Maint

Nid oes uchafswm ar gyfer maint y logo. Dylid penderfynu ar raddfa a chyfran yn ôl y gofod sydd ar gael. Fodd bynnag, mae'r lleiafswm wedi nodi.

### Logomark

The logo should not be stretched, redrawn or modified. It should only be reproduced from the official artwork provided by S4C.

The colour logo should always be first choice, however mono versions (black or white) may be used if the colour logo appears unclear on any background.



### Exclusion Zone

The logo should always be surrounded by a minimum area of empty space. The exclusion zone ensures that other visual elements do not encroach on the logo. The exclusion zone size specified is a minimum and should be increased whenever possible.



### Size

There is no maximum size for the logo. Scale and proportion should be determined by the available space. However, minimum sizes are as noted.

#### Print



15mm

#### Digital



30px

## Cymeradwyaeth

Mae angen i S4C gymeradwyo defnydd y logo bob tro. Am gymeradwyaeth neu i dderbyn gopi o ganllawiau brand llawn S4C, cysylltwch ag Adran Gyfathrebu S4C ar +44 (0)3305 880408.

## Approval

S4C should always approve the use of its logo. For approval or to receive a copy of the full S4C brand guidelines, contact S4C's Communications Department on +44 (0)3305 880408.